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|  | Lambton Consultancy Website Plan |
| Objective | To promote our idea of Lambton Consultancy Services & to market about the Consultancy services of ours and also to gain more clients. We Lambton Consultancy provide services in all over country and has talented team to design, build, deliver, maintain and support projects. |
| Target | Lambton Consultancy will have customers who are looking for IT solutions & those are mostly adults, professionals & can be students too. |
| Vision | Lambton Consultancy as in providing IT solutions itself beliefs in the growing digital world & digital media these days. So, a website that can be viewed in either device with the satisfactory experience. |
| Structure | Initially the website will consist of four web-pages arranged in a hierarchical structure to the home page on every web-page. Each web-page will include a header area, main content area & footer area. |
| Aim | Lambton Consultancy website wants to present its services, wide area of help solutions & logo to help the consultancy service. Photos of the projector else our work, team members & staff will increase the visual page appearance. |
| Visual & Experience | Lambton Consultancy wants to use its logo colors blue & its shades with white background to promote the belief, trust & bright future with our solutions. |
| To make the content easy to read, eye catching & soothing, the website will use a Font Awesome Style for pages & lists and other body content, while providing contrast to the font for the headings and the buttons. |
| Standard accessibility attributes, such as alternative text & color shades for the graphics will be a touch point to the website & will have easy address accessibility. |